



Marketing & Social Media Assistant



The Marketing & Social Media Assistant plays an integral role in promoting the on-campus housing experience to current and prospective residents.

The Marketing & Social Media Assistant works primarily on our social media platforms. Their

primary duties include the following:

- Promotes on-campus living to UNM students
- Schedules social media posts & monitors trends
- Monitors social media platforms & reports issues
- Runs social media events to increase engagement
- Attends and photographs residence hall events

The Marketing & Social Media Assistant position provides a great opportunity for students seeking experience in marketing to grow and develop their skills.

If you are interested in serving in this position, we encourage you to:

- Live on-campus
- Actively participate in your campus community
- Enhance your graphic design and photography skills, as well as your knowledge of a wide range of social media platforms

The Marketing & Social Media Assistant position is recruited whenever a vacancy becomes available. Check UNM Jobs periodically for open positions.



Work study for this position is preferred, but not required.

The Marketing & Social Media Assistant is compensated at \$8.50 per hour.

UNM Residence Life @unmreslife · Dec 19
@RudeBoyCookies Thanks for the follow. Our resident lobos loved your treats back in November! #unmreslife